

## **PRESS RELEASE**

# Steinigke's COB-LED technology – first field test

## Waldbüttelbrunn – July 18, 2012:

COB LED technology on trial: German trade journal Soundcheck has tested some Eurolite spots with the new technology for its latest issue (No. 7/July) – with impressive results across the board. All of the tested devices can be seen at PLASA 2012.

www.steinigke.com

Single and multi spots have been examined: PAR-56 and ML-30 as well as ML-56 models (each single-colored and with RGB), audience blinders, PMB (Performance Bar) and PMC (Performance Cluster).

#### **Color mixture**

The testers' special focus was put on the color illustration and the color mixture: "The color mixture of the Eurolite COB spots is really excellent. Thanks to the minimal distance of the diodes in the cluster...color shades are finally a thing of the past. All of the produced colors are extremely convincing – a fact that is also true for color fields that have been critical up to now: orange, pastel and white."

But color is not everything. The tester also had warm words for the practical use and the handling of the multi spots. The COB audience blinder even qualified as "a sensation". Besides the enormous brightness it has been the similarities to the look of the PAR role models which have been impressive as well: "...the effect of the simulated, bulb-typical after glowing is absolutely incredible."

#### Press says: "A sensation"

The Eurolite LED PMC-16x30W COB RGB has been the magazine's "favorite". On the one hand justified by the pure LED power of 480 watts: "Pure power to also blind on huge stages." On the other side explained with the flexibility: "With this unit you'll get a blinder, a matrix effect and a powerful spot for color mood setting – everything in one housing."

Many of the COB models presented are already available. More info on <u>www.steinigke.de/en/COB-lieferbar</u>.

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